

Amy Robson



Director of business

What I do:

A bit of everything! I have overall responsibility for the operations, sales and marketing, finance, and people management. As part of the senior leadership team, I work with our other senior leaders to make decisions on how to grow AP whilst maintaining our core values and ethos.

What people appreciate about me

I keep a cool head in almost all challenging situations, and I work well (better actually) under pressure. I'm comfortable having difficult conversations and I'm good at making things look pretty.

How I work best

Moving fast. Pressure, deadlines and lots going on keep me fired up. I need time to be creative and think bigger but often I'm stuck in the detail. Making time to be strategic and step away helps!

What's important to me

Passion. Above all I would take someone on the team who is passionate over almost any other trait. Passion for what we do makes us great and keeps us moving forward.

Outside of work there are few things more important than my Mini Schnauzer, Noodle. My family, roller skating, snowboarding, campervan trips and travel are what make me happy.